

Join us for the NGA Fresh Summit, taking place from June 15th to 17th, 2026, in the dynamic city of St. Louis, MO. This Summit is tailored for grocery leaders dedicated to store operations and merchandising, with a focus on enhancing the bottom line through fresh produce, dairy, deli, bakery, food service, and meat. Attendees will have the opportunity to dive deep into product insights, marketing strategies, merchandising techniques, and other critical areas of interest.

SPONSOR BENEFITS



Brand Visibility: increase brand awareness in the fresh produce, meats and deli departments



Thought Leadership: showcase your company's expertise, knowledge & resources with grocer decision-makers



Networking Opportunities: connect with independent grocers from the fresh departments and build potential business opportunities

Gold Level Sponsorship

\$15,000

- ◆ Three (3) full Summit registrations
- ◆ Company logo prominently place on event webpage and on all marketing materials before and during the Summit
- ◆ Speaking opportunity for company executive on a panel
- ◆ Podium recognition during Opening Remarks
- ◆ Logo on mainstage slide presentation
- ◆ Opportunity to show a 60-second company commercial or video on the mainstage during the event
- ◆ One (1) 6-foot tabletop space
- ◆ One (1) company email to NGA membership prior to the Summit
- ◆ Opportunity to host an education webinar to NGA members
- ◆ Company highlight and banner ad in an issue of member e-newsletter, *Express Lane*
- ◆ Contact list of attendees post Summit

Silver Level Sponsorship

\$10,000

- ◆ Two (2) full Summit registrations
- ◆ Company logo on event webpage and on all marketing materials before and during the Summit
- ◆ Opportunity to present an educational session on the mainstage or serve as a panelist
- ◆ Podium recognition during Opening Remarks
- ◆ Logo on mainstage slide presentation
- ◆ One (1) 6-foot tabletop space

Join us for the NGA Fresh Summit, taking place from June 15th to 17th, 2026, in the dynamic city of St. Louis, MO. This Summit is tailored for grocery leaders dedicated to store operations and merchandising, with a focus on enhancing the bottom line through fresh produce, dairy, deli, bakery, food service, and meat. Attendees will have the opportunity to dive deep into product insights, marketing strategies, merchandising techniques, and other critical areas of interest.

- ◆ One (1) company email to registrants prior to the Summit
- ◆ Two (2) banner ads in an issue of the member e-newsletter, Express Lane
- ◆ Contact list of attendees post Summit

Bronze Level Sponsorship

\$5,000

- ◆ One (1) full Summit registration
- ◆ Company logo on event webpage and on all marketing materials before and during the Summit
- ◆ Logo on mainstage slide presentation
- ◆ One (1) 6-foot tabletop space
- ◆ One (1) banner ad in an issue of the member e-newsletter, Express Lane
- ◆ Contact list of attendees post Summit