



Student Programs

SPONSORSHIP PROSPECTUS



The National Grocers Association Foundation is committed to building the next generation of leaders in the independent grocery industry through targeted programs that offer education, mentorship, and career building opportunities. By becoming a sponsor your organization has the unique opportunity to make a meaningful impact on the lives of aspiring professionals all while gaining visibility and contributing to the growth of the sector.

SPONSOR BENEFITS



Brand Visibility: increase brand awareness with future grocery leaders and influential industry stakeholders



Talent Development: Support workforce development by contribution to the education of skilled, motivated professionals



Exclusive Access and Networking: Engage directly with students, faculty and industry mentors to help shape future grocery professionals



Student Lounge | \$10,000

A dedicated space for university students attending the NGA Show. The Lounge offers a comfortable, welcoming environments where students can connect with peers, meet potential employers, catch up on coursework, and recharge throughout the event. As a sponsor your brand will be prominently associated with empowering emerging talent and fostering meaningful engagement between students and industry professionals. Position your company as a champion of education, innovation, and workforce development by investing in this highly visible, high-impact activation.

Student Case Study Competition

This flagship event brings together university teams from across the country to tackle real-world issues faced by independent grocery stores. Students work together to present strategic solutions to a panel of industry experts.

TITLE SPONSOR | SOLD

Includes prominent logo placement, speaking opportunities, and branding in all competition-related materials.

SUPPORTING SPONSOR | \$7,500

Presenting sponsor for the cash prize for the 2nd place team. Logo inclusion in event materials and recognition in all related communications.

WEBINAR SPONSOR

\$3,500

Partner with a student team to share their research findings with NGA membership via a webinar presented after the NGA Show. Sponsors will work with students to focus the content, network & mentor the student team. Sponsors will receive brand recognition from the webinar and a registration report following the event.

STUDENT PROGRAMS CHAMPION: | \$3,500

Select one member of your company to serve on a judging panel for the competition. Position your company as a champion of education, innovation, and workforce development. All companies recognized in event materials.

*Judges will be evaluated for conflicts of interest to maintain fairness of competition. Opportunity available until 12/31/25.

STUDENT TEAM SPONSOR: | \$2,500

NGAF provides a travel stipend to each university team to offset travel expenses to Las Vegas, NV. Help defray these costs and support the professional Sponsorship of one participating team, invitation to networking and mentor opportunities.





Best in The Show Awards

These awards are given to NGA Show exhibitors for their outstanding products and services showcased, by university students researching their offerings. This program offers industry exposure, career-building opportunities for the students, and incredible brand exposure to exhibitors.

TITLE SPONSOR: | \$5,000

Be the premier sponsor of the award program with high-level branding and engagement benefits. You will be recognized through exclusive branding, speaking opportunity at the awards ceremony, and an invitation to engage with students and award recipients.

Industry Internship Support

Offering students structured internships with industry-leading grocery companies, these placements provide vital career experience and professional development.

INTERNSHIP PROGRAM SPONSOR | \$10,000

Support the development of an internship best practices toolkit designed and distributed for all NGA Members. Opportunity for branded swag placement at the Student Solutions Corner at the NGA Show. Logo placement on internship communications, dedicated internship event branding, and opportunities to interact with participating interns.

Scholarship Program

Providing scholarships to students interested in pursuing careers in the grocery industry, this program invests in the education and training of the future industry leaders.

Scholarship supporters can decide their scholarship level, starting at \$1,500 level. A three-year commitment is required. An administration fee of \$250 per scholarship per year paid to NGA Foundation is used to seek applications from qualified students, collect applications, manage the review & selection process, and celebrate the recipients. Sponsors can choose to be involved in the review & selection process, or defer to the NGAF Board of Regents Scholarship Review Committee.

Supporters will have their named scholarship visible on program promotion materials, exclusive recognition in award announcements, and an opportunity to connect with scholarship recipients.

To take advantage of any of these partnership opportunities, reach out to:
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